

# Cosmos bipinnatus

## *Xanthos*



*Xanthos, a yellow statement in compact Cosmos*

Xanthos means yellow in Greek and that's what this new *Cosmos bipinnatus* is all about: its **unique, soft, stunning yellow** colour. Xanthos is **dwarf, early flowering and uniform**, turning yellow into a professional product. This rich-flowering *Cosmos* is ideally suited for the patio and terrace and is a true eye catcher in the border. Xanthos adds a completely new colour to the compact *Cosmos* range. An absolute breakthrough in breeding!

Entries in the Fleuroselect trials that score highly on beauty, innovation, use and garden performance are granted a Gold Medal. This prestigious award symbolizes a genuine improvement in breeding. The jury was unanimous that the **achievement in introducing soft yellow into compact Cosmos** is truly exceptional and gave this newcomer almost full marks. *Cosmos bipinnatus* Xanthos, an absolutely outstanding 2016 Gold Medal!



# *Cosmos bipinnatus* *Xanthos*



## **Market value**

Xanthos is a real treat for the grower as it is **more dwarf and uniform**. The plants are well branched and also very suitable to grow as a pot plant. Thanks to its compactness, Xanthos is ideal for transport. Retail will rave over this newcomer as Xanthos adds a new colour in the compact Cosmos range. The **short production time** will make this beauty an early-season, top attraction on the garden center shelves. Cosmos lovers will simply adore the soft yellow colour and the outstanding garden performance. Xanthos, a revolution for the compact Cosmos market.

## **Background information**

**Cosmos bipinnatus**, commonly called the **garden Cosmos** or **Mexican aster**, is a medium-sized flowering herbaceous plant native to Mexico. The species and its varieties and cultivars are popular as an ornamental plant in temperate climate gardens. With Xanthos, Van Hemert & Co has created a *Cosmos bipinnatus* that is truly unique in its soft yellow colour.



## **Technical information**

**Novelty:** Dwarf and early flowering yellow *Cosmos bipinnatus*, unique new colour.

**Colour:** Soft yellow

**Flower:** Single - 6 cm diameter

**Type:** Annual, O.P., diploid

**Use:** Bedding plant or cut flower

**Plant:** Height 60 cm, spread 40 cm, upright branched plant form

**Seeds:** Approx. 160 seeds per gram, minimum germination rate 90%

**Flowering period:** From late June to September

**Growing:** Sowing for pot production from week 10 at 18° C. Direct sowing in the garden from week 18.

**Planting:** Plant out three weeks after sowing at a 25 cm x 25 cm distance on a sunny or half sunny spot. It will take approx. 70 days from sowing to flowering.

**Breeder:** Van Hemert & Co., The Netherlands